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HARWELL

FREE

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(EST 1977)
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HARWELL PROUDLY PRESENTS THE ADVENTURES OF THE MIGHTY
PACKMAN
THE CHAMPION OF CUSTOM CORRUGATED AND FOAM PACKAGING

The SECRET OF SUCCESS



HARWELL

PACKMAN

WORK!



Produced by: GEE Comics
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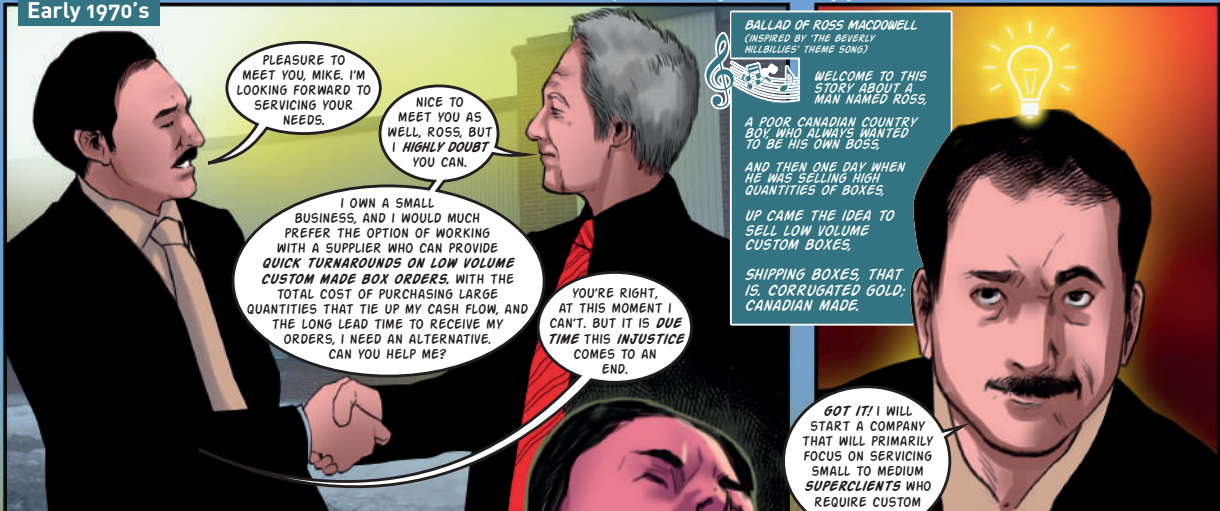


HARWELL

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Early 1970's



1977

WELL THE FIRST THING YOU KNOW YOUNG PACKMAN STARTS HARWELL, THE KINFOLK SAID, "ROSS, HAVE YOU LOST YOUR MARBLES?" SAID, "REGULAR PAYCHECK IS BETTER THAN DIDDLY!"



BUT PACKMAN LOADED UP HIS CUBE TRUCK AND STARTED LOW VOLUME DELIVERY. RSC'S, THAT IS. SCORED SHEETS; FULL TELESCOPES.



Present Day



AND TO THIS VERY DAY, THE MIGHTY PACKMAN, WELLLLLLLLL PAST RETIREMENT AGE, CONTINUES TO CHAMPION CUSTOM CORRUGATED AND FOAM PACKAGING.

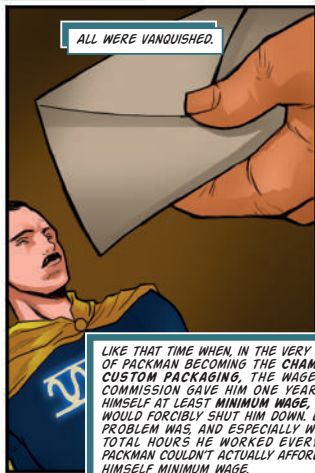
SO WELCOME TO THE HUMBLE ORIGINS OF PACKMAN AND HARWELL PACKAGING!

*DID YOU KNOW HARWELL'S ORIGINAL LOGO IS THE EMBLEM ON PACKMAN'S CHEST? AND CAN YOU GUESS WHY THE "M" IS DESIGNED THAT WAY?





MANY CHALLENGES HAVE FACED PACKMAN OVER THE YEARS.



ALL WERE VANQUISHED.

LIKE THAT TIME WHEN, IN THE VERY BEGINNING OF PACKMAN BECOMING THE CHAMPION OF CUSTOM PACKAGING, THE WAGE PARITY COMMISSION GAVE HIM ONE YEAR TO PAY HIMSELF AT LEAST MINIMUM WAGE, OR THEY WOULD FORCIBLY SHUT HIM DOWN. BUT THE PROBLEM WAS, AND ESPECIALLY WITH THE TOTAL HOURS HE WORKED EVERY WEEK, PACKMAN COULDN'T ACTUALLY AFFORD PAYING HIMSELF MINIMUM WAGE.



One Year Later

THANKS TO HIS BOXING EXPERTISE, HE WAS ABLE TO FIGHT OFF THEIR CRITERIA IN THE NICK OF TIME TO BEGIN PAYING HIMSELF \$3.27 PER HOUR OF AN "EIGHT" HOUR DAY



TO BECOME A FORCE OF PACKAGING, PACKMAN REFUSED NO ORDER, EVEN THOUGH HE DID NOT HAVE THE EQUIPMENT NEEDED AT ALL TIMES. SO EVERY WEEK, AFTER SELLING IN THE DAY, PACKMAN HAD TO MAKE BOXES BY HAND AT NIGHT TO MEET DELIVERIES THE FOLLOWING DAY



NOT ONLY DOES PACKMAN BEND OVER BACKWARDS FOR SUPERCLIENTS NEEDS, HE HAS EVEN DRIVEN BACKWARDS ON A BRIDGE TO MAKE IT ON TIME FOR A SCHEDULED MEETING.

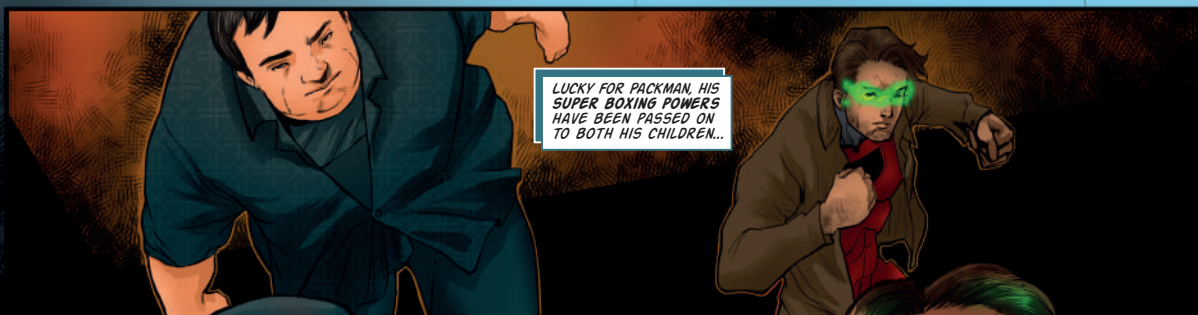
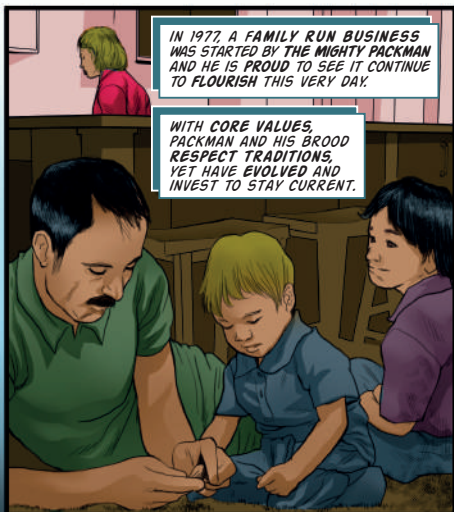
LITERALLY.



HARD WORK, CONSISTENCY AND DEDICATION ARE THE KEYS TO PACKMAN'S SUCCESS. IN FACT, THE ONLY TIME HE TOOK A BREAK FOR THE FIRST FEW YEARS WAS ON CHRISTMAS DAY.



AND OVER FORTY YEARS LATER, PACKMAN REMAINS COMMITTED TO SUPPLYING TOP NOTCH QUALITY, FLEXIBLE SERVICE, AND COMPETITIVE PRICING FOR SUPERCLIENTS CUSTOM PACKAGING NEEDS.



AND SO TODAY, AS A SUPER PACKAGING FAMILY - HARWELL PACKAGING INC. - PACKMAN AND HIS BROOD CONTINUE TO OFFER SMALL VOLUME CUSTOM CORRUGATED NEEDS; EXCEPT NOW, HARWELL DESIGNS AND MANUFACTURES MUCH, MUCH MORE.



ALL OF PACKMAN'S SIDEKICKS ARE IMPORTANT TO A FAMILY RUN BUSINESS.

PACKMAN'S SALES FORCE WILL SWOOP IN TO OFFER HARWELL'S PRODUCTS...

...AND THEN THE DYNAMIC DESIGNER WILL TAKE OVER TO ASSURE SAFE AND COST EFFECTIVE SOLUTIONS ARE DEVELOPED TO PROTECT SUPERCLIENTS PRODUCTS.

AFTER SUPERCLIENTS APPROVE DESIGNS, ORDERS ARE PROCESSED BY HARWELL'S INCREDIBLE INSIDE SALES.

ONCE ORDERS AND MATERIALS ARE PREPARED FOR MANUFACTURING, HARWELL'S PRODUCTION POWER TAKES OVER.

SHIPPING IS RARELY A CONCERN. FOR NEITHER RAIN, NOR SNOW, NOR SLEET, NOR HAIL SHALL KEEP HARWELL'S DETERMINED DRIVER'S FROM THEIR APPOINTED ROUNDS.

AND TO ENSURE EVERYTHING RUNS SMOOTHLY, PACKMAN OVERSEES IT ALL.





PACKMAN, AND HIS LOYAL SIDEKICKS OF PACKAGING DO-BOODERS, OFFERS CUSTOM DESIGNS FOR OUR SUPERCIENTS SPECIFIC NEEDS.

WELL DONE, BOX WIDOW AND BOX LAD. KEEP UP THE GOOD WORK.

I BELIEVE SUPERBUYER WILL BE DULY IMPRESSED WITH OUR LATEST BOX BOT CREATION.

HE OFFERS NO MORE OR NO LESS THAN WHAT IS REQUIRED UNLESS REQUESTED OTHERWISE TO SUIT SUPERCIENTS SPECIFIC NEEDS.

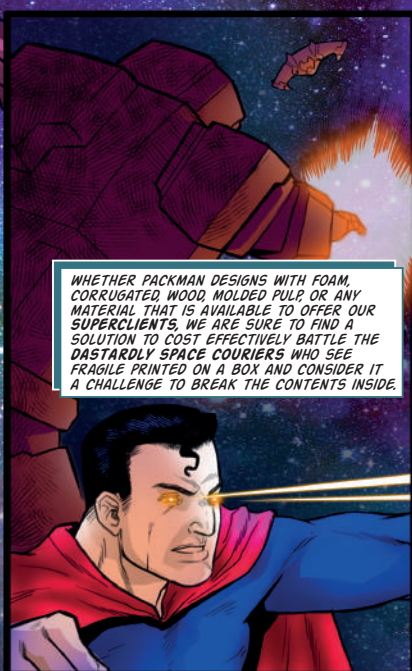
THANK YOU, PACKMAN. THIS BOX BOT WILL ACCOMPANY ME AS I FIGHT THE EVIL SPACE COURIERS IN SPACE.

REST ASSURED, WHATEVER NEEDS TO BE SHIPPED FROM PLANET TO PLANET, CORRDOROID THE COURAGEOUS BOX BOT WILL PROTECT ALL THAT IS FRAGILE BY YOUR SIDE.

PACKMAN WANTS TO SAVE THE UNIVERSE ONE BOX AT A TIME.



BY WASTING LESS MATERIAL THROUGH DESIGN CONCEPTS, AND USING RECYCLABLE OR RECYCLED MATERIAL WHEREVER POSSIBLE, PACKMAN CAN CREATE AN ENVIRONMENTALLY FRIENDLY AND PROFESSIONAL LOOKING PACKAGING SOLUTION WHILE STILL MAINTAINING ITS INTEGRITY.



WHETHER PACKMAN DESIGNS WITH FOAM, CORRUGATED WOOD, MOLDED PULP, OR ANY MATERIAL THAT IS AVAILABLE TO OFFER OUR SUPERCIENTS, WE ARE SURE TO FIND A SOLUTION TO COST EFFECTIVELY BATTLE THE DASTARDLY SPACE COURIERS WHO SEE FRAGILE PRINTED ON A BOX AND CONSIDER IT A CHALLENGE TO BREAK THE CONTENTS INSIDE.



IN FACT, PACKMAN IS NOT SCARED OF ANY PACKAGING CHALLENGE HIS CUSTOM PACKAGES WILL FACE, SO BRING IT ON!

PACKMAN HAS MADE
IT HARWELL'S MISSION
TO OFFER QUALITY AT
COMPETITIVE PRICES.



PACKAGING TRAINING
IS A MUST.



ALL OF PACKMAN'S FULL-TIME
SIDEKICKS HAVE PASSED A
RIGOROUS QUALITY TRAINING
PROGRAM.



WITH WRITTEN PROCEDURES,
PACKMAN HAS MADE IT SO
EVERYONE IS RESPONSIBLE
FOR THEIR WORK.



PACKMAN HAS ALSO INSTITUTED ONE
LAST VISUAL CHECK BY HARWELL'S
SPECTACULAR SHIPPERS BEFORE
ANYTHING IS SHIPPED OUT OF
HARWELL'S DOOR.



FROM TOP TO BOTTOM,
EVERYONE AT HARWELL
TAKES PRIDE IN THE
QUALITY OF THEIR WORK.
ALL THANKS TO PACKMAN'S
DIRECTIVE.



FROM HARWELL'S BOXCAVE, PACKMAN OFFERS FLEXIBLE SERVICE SOLUTIONS TO MATCH SUPERCLIENTS NEEDS..

...BECAUSE **SPACE** IS AN ISSUE FOR EVERY COMPANY WANTING TO MAXIMIZE FLOOR SPACE WITH PRODUCTION AND NOT STORAGE.

PACKMAN UNDERSTOOD THE IMPORTANCE OF SPACE FROM HIS HUMBLE BEGINNINGS OF SERVICING SMALL COMPANIES, AND HAS EVOLVED HIS SERVICE OFFERINGS TO CHALLENGE THE POWERFUL AND EVIL SPACE GREMLIN.

NYUM
NYUM NYUM
CRUNCH
MUNCH



BUT NO CHALLENGE IS TOO BIG FOR PACKMAN.

FEEL MY POWER!

HAHAHAHAHA?
I AM UNMOVABLE!

HA! I NEVER THOUGHT TO MOVE YOU WITH MY SHRINKING RAY BLAST, SPACE GREMLIN!

Nooooooo?

SO IF AND WHEN PACKMAN TAKES A LOOK AT SUPERCLIENTS RECEIVING REQUIREMENTS, HE CAN COME UP WITH A FLEXIBLE SERVICE PLAN WHERE EVERYONE WINS EXCEPT THE SPACE GREMLIN.



TO KEEP HARWELL RELEVANT FOR OVER FORTY YEARS, PACKMAN HAS CONTINUOUSLY INVESTED IN STATE OF THE ART EQUIPMENT THAT FOCUSES ON SERVICING CUSTOM PACKAGING REQUIREMENTS.

NOT HIGH-TECH BELT GADGETS, BOXKANGAS, AND GRAPPLING HOOKS THAT MEAN NOTHING TO OUR SUPERCLIENTS.

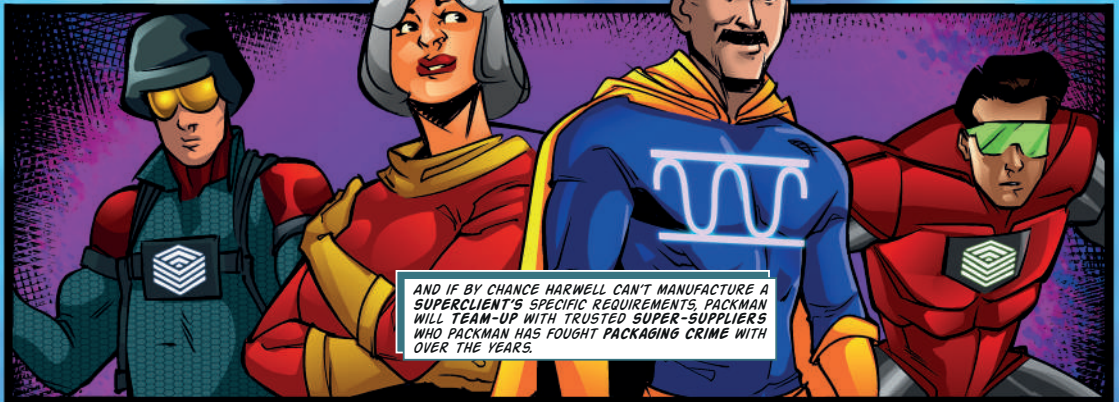
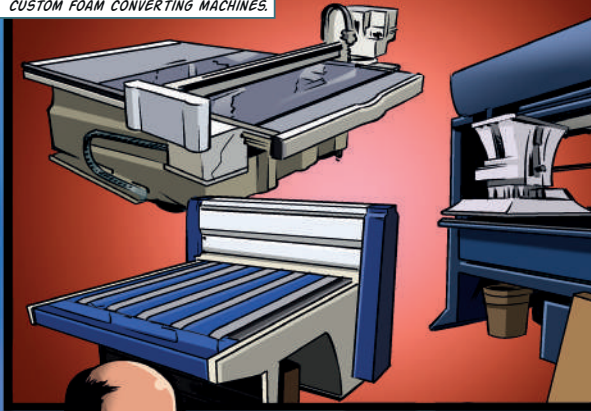
I DON'T JOKE AROUND WHEN INVESTING IN MY WEAPONS OF PACKAGING MIGHT TO DEFEAT SHIPPING EVIL.



INSTEAD, PACKMAN INVESTS IN NEW MACHINERY AND TECHNOLOGY.

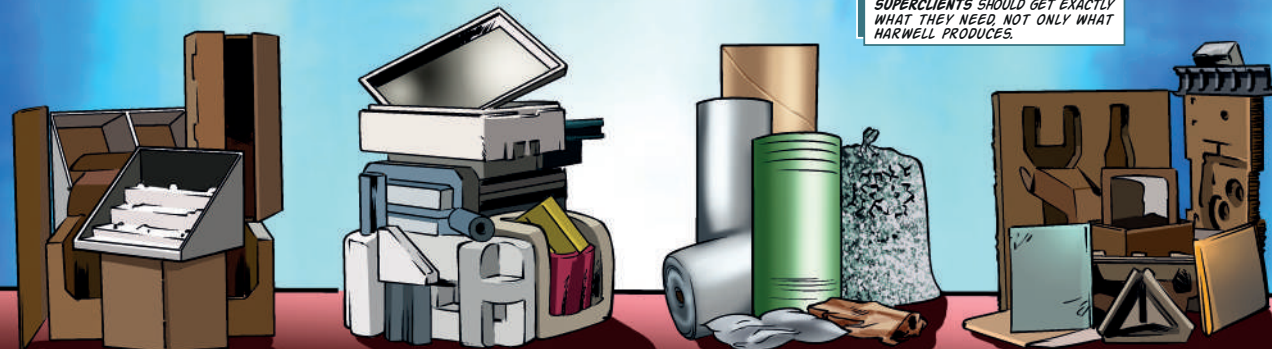


LIKE DESIGN SOFTWARE SPECIFIC FOR CORRUGATED AND FOAM, A SAMPLE MAKING MACHINE, FAST SET-UP BOX AND DIE-CUTTING MACHINES, AND CUSTOM FOAM CONVERTING MACHINES.



AND IF BY CHANCE HARWELL CAN'T MANUFACTURE A SUPERCLIENT'S SPECIFIC REQUIREMENTS, PACKMAN WILL TEAM-UP WITH TRUSTED SUPER-SUPPLIERS WHO PACKMAN HAS FOUGHT PACKAGING CRIME WITH OVER THE YEARS.

BECAUSE PACKMAN BELIEVES ALL SUPERCLIENTS SHOULD GET EXACTLY WHAT THEY NEED, NOT ONLY WHAT HARWELL PRODUCES.



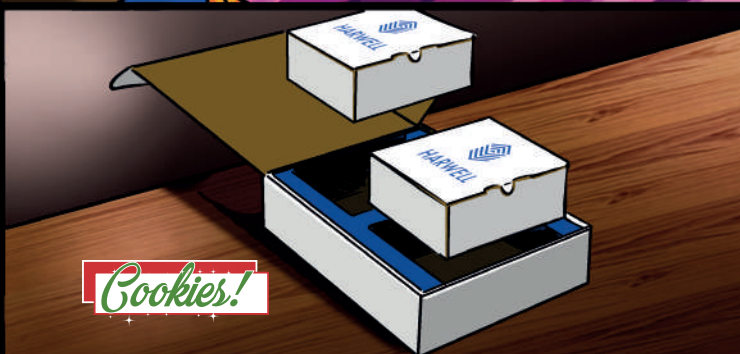


AFTER A LONG YEAR OF BATTLING PACKAGING CRIMES, PACKMAN LOOKS FORWARD TO A WELL-DESERVED BREAK.

OUCH!
I THINK I JUST
PULLED MY
BACK OUT!



FOR PACKMAN AND HIS
HARWELL BROOD, THE
END OF THE YEAR BRINGS
PEACE, JOY LOVE, AND...



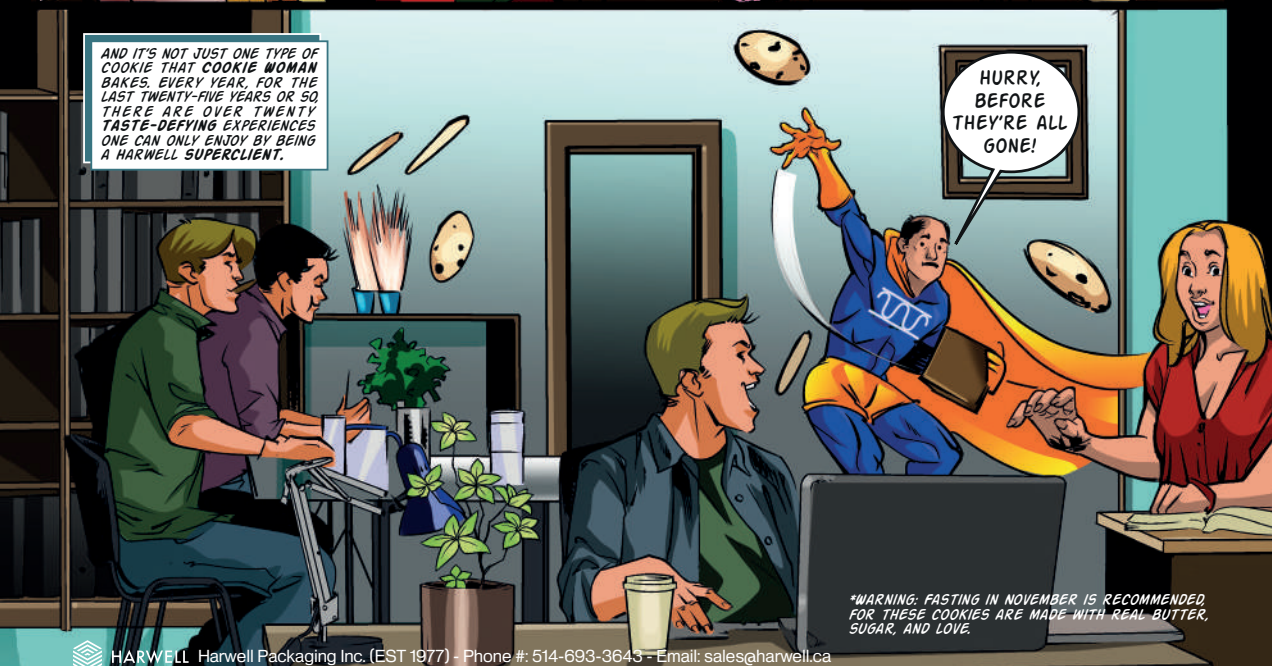
Cookies!



MANY EXISTING SUPERCLIENTS
ALREADY KNOW ABOUT THESE
FABLED COOKIES.

ABRACOOKIEDABRA!
SUGAR, SPICE, AND
EVERYTHING NICE...

BUT IF BY CHANCE YOU HAVE NOT HEARD THE
WHISPERED TALES OF THESE HEAVENLY TREATS;
PACKMAN'S END OF YEAR TRADITION IS TO ENSURE
HARWELL'S SUPERCLIENTS' BELLYS ARE FILLED
WITH HOMEMADE SUPERPOWERED COOKIES,
COOKIES THAT ARE ALL BAKED FROM SCRATCH
BY HIS LOVELY WIFE, COOKIE WOMAN; OR NAN AS
SHE IS COLLOQUIALLY KNOWN BY THE HARWELL BROOD.

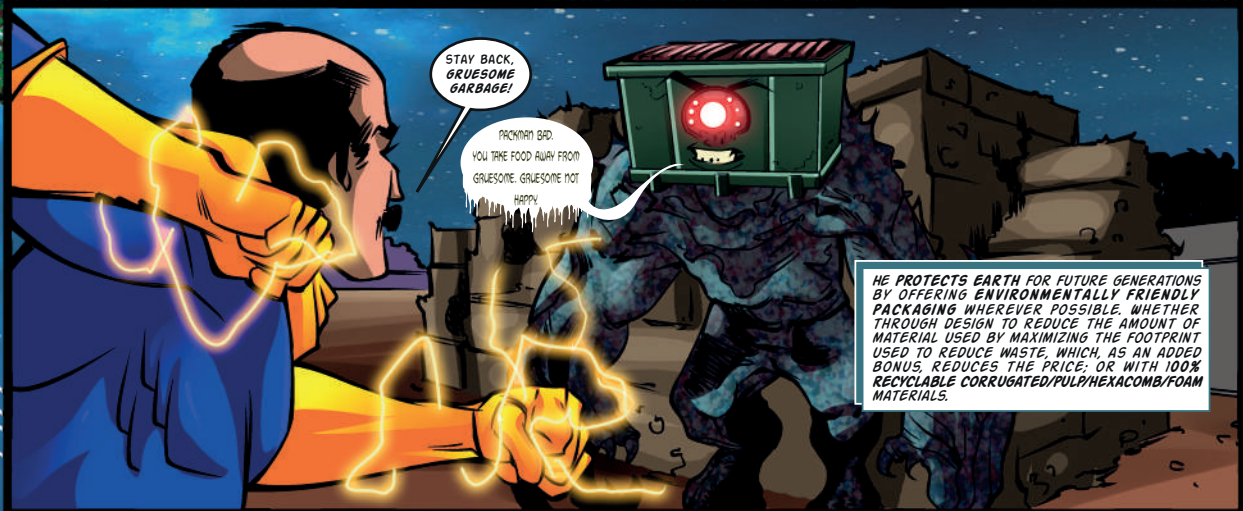
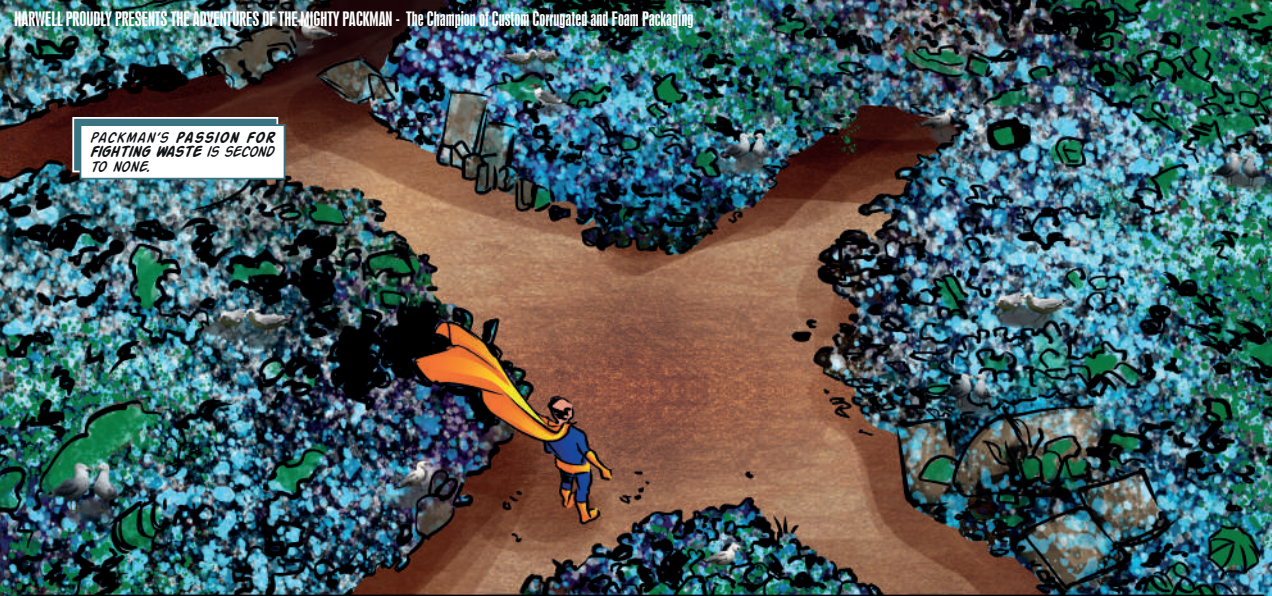


AND IT'S NOT JUST ONE TYPE OF
COOKIE THAT COOKIE WOMAN
BAKES. EVERY YEAR FOR THE
LAST TWENTY-FIVE YEARS OR SO
THERE ARE OVER TWENTY
TASTE-DEFYING EXPERIENCES
ONE CAN ONLY ENJOY BY BEING
A HARWELL SUPERCLIENT.

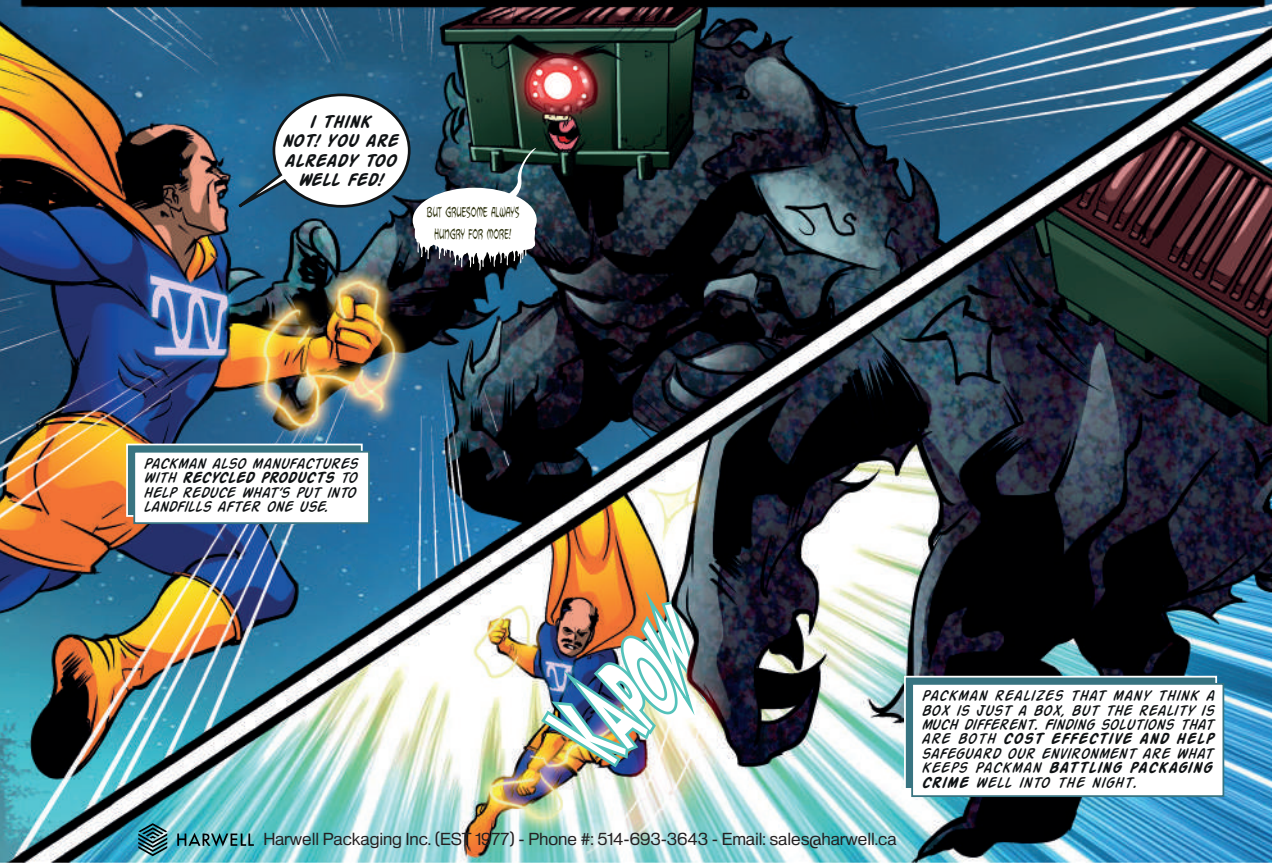
HURRY,
BEFORE
THEY'RE ALL
GONE!

*WARNING: FASTING IN NOVEMBER IS RECOMMENDED
FOR THESE COOKIES ARE MADE WITH REAL BUTTER,
SUGAR, AND LOVE.

PACKMAN'S PASSION FOR FIGHTING WASTE IS SECOND TO NONE.



HE PROTECTS EARTH FOR FUTURE GENERATIONS BY OFFERING ENVIRONMENTALLY FRIENDLY PACKAGING WHEREVER POSSIBLE. WHETHER THROUGH DESIGN TO REDUCE THE AMOUNT OF MATERIAL USED BY MAXIMIZING THE FOOTPRINT USED TO REDUCE WASTE, WHICH, AS AN ADDED BONUS, REDUCES THE PRICE; OR WITH 100% RECYCLABLE CORRUGATED/PULP/HEXACOMB/FOAM MATERIALS.



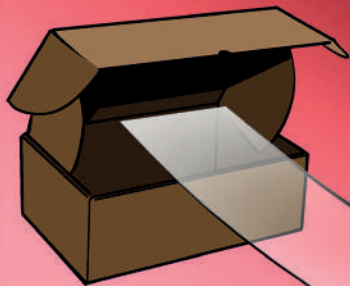
PACKMAN ALSO MANUFACTURES WITH RECYCLED PRODUCTS TO HELP REDUCE WHAT'S PUT INTO LANDFILLS AFTER ONE USE.

PACKMAN REALIZES THAT MANY THINK A BOX IS JUST A BOX, BUT THE REALITY IS MUCH DIFFERENT. FINDING SOLUTIONS THAT ARE BOTH COST EFFECTIVE AND HELP SAFEGUARD OUR ENVIRONMENT ARE WHAT KEEPS PACKMAN BATTLING PACKAGING CRIME WELL INTO THE NIGHT.





TODAY'S HARWELL PACKAGING INC. WAS ORIGINALLY KNOWN AS HARWELL CARTONS LTD.

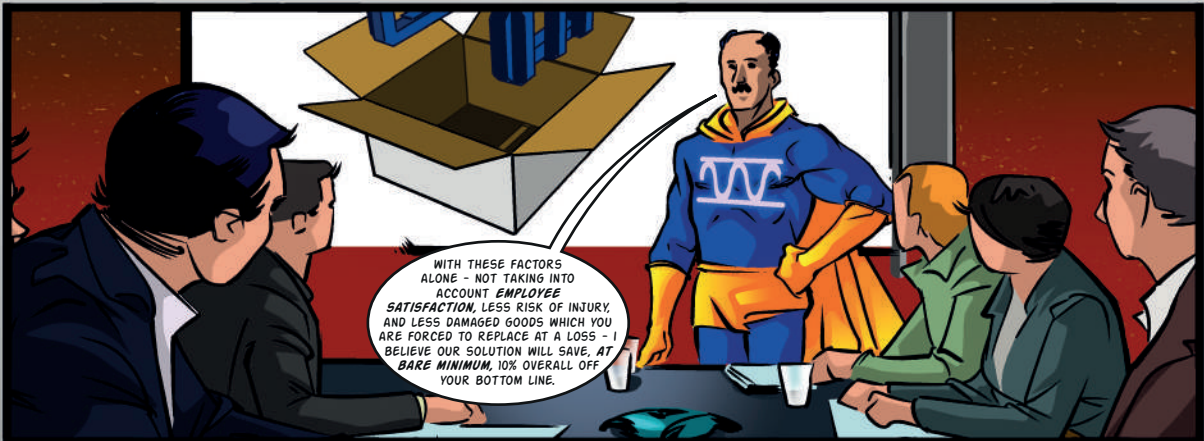
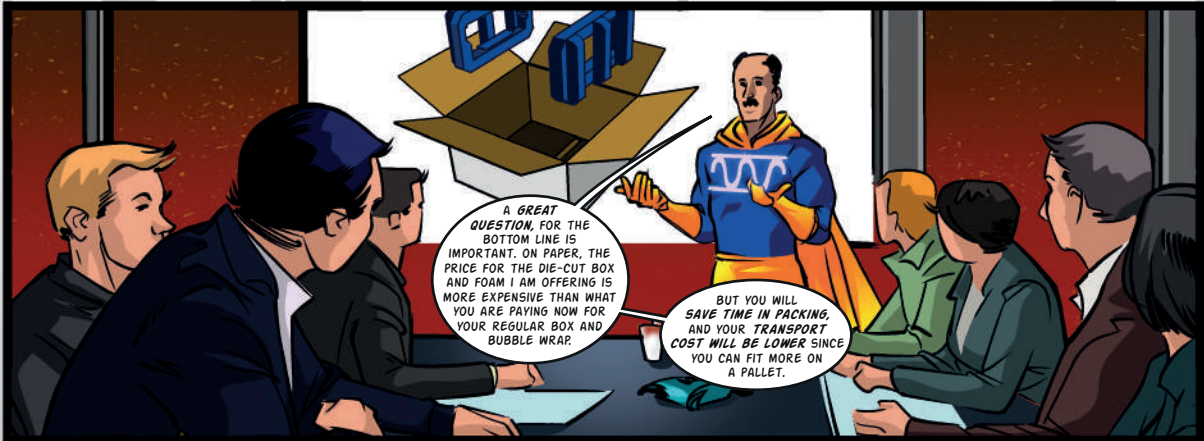
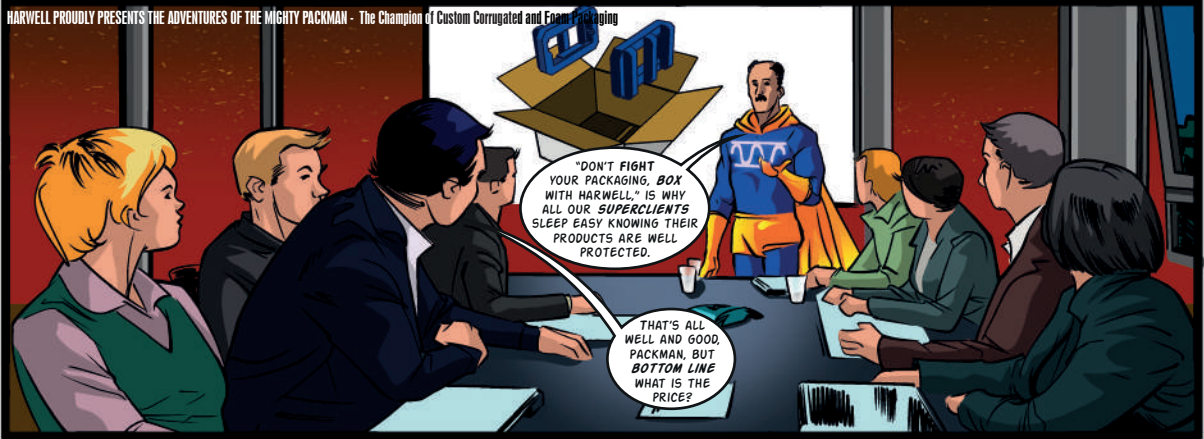


WHY THE NAME CHANGE, YOU ASK? WELL, PACKMAN DISCOVERED A MONSTROUS VOID IN THE MARKET-PLACE FOR A ONE STOP SHOP MANUFACTURER OF CUSTOM CORRUGATED DIE-CUTS, FOAM PRODUCTS, AND ASSEMBLY OF FINISHED GOODS TO GO ALONG WITH CUSTOM REGULAR BOXES. SO IN 1987 PACKMAN CREATED DOWELL PACKAGING FROM THE ASHES OF OBLIVION TO COMPLEMENT HARWELL CARTONS.



AFTER A LITTLE OVER A DECADE OF BATTLING PACKAGING EVIL UNDER TWO COMPANY NAMES, PACKMAN USED HIS ONE TIME ONLY USE MEGA-LEVEL TELEKINETIC COSMIC CORRUGATED SUPERPOWER TO MERGE BOTH COMPANIES TOGETHER IN 1999, WHICH IS WHEN HARWELL PACKAGING INC. WAS BORN.





PACKMAN'S CORE PACKAGING POWER IS THE DESIGN AND MANUFACTURING OF CORRUGATED AND FOAM PRODUCTS. IT IS THE DRIVING FORCE AND FOUNDATION TO PACKMAN'S OVERPOWERING PACKAGING VICTORIES.

BOXMOBILE

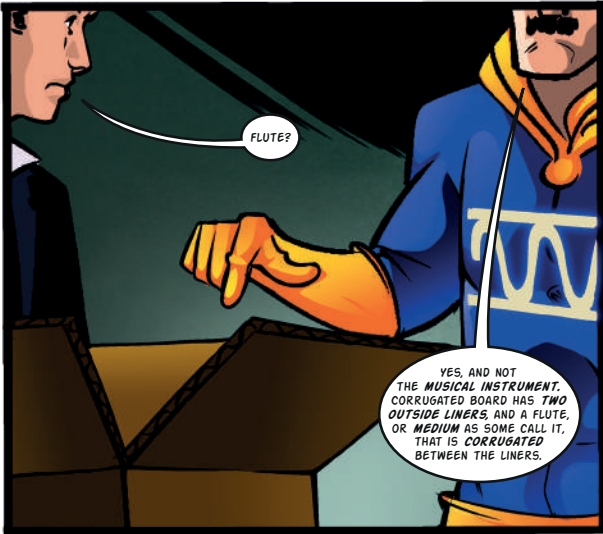
BUT PACKMAN HAS MADE IT SO CORRUGATED AND FOAM ARE NOT THE ONLY PACKAGING MATERIALS HARWELL CAN OFFER.

PACKMAN'S FUTURE VISION PROVIDES HIM THE ABILITY TO FOREVER BE ON THE CUTTING EDGE. HE IS ALWAYS ON THE LOOKOUT FOR NEW PACKAGING PRODUCTS AND IDEAS TO SATISFY HARWELL'S SUPERCIENT'S NEEDS AND MAINTAIN A COMPETITIVE ADVANTAGE.

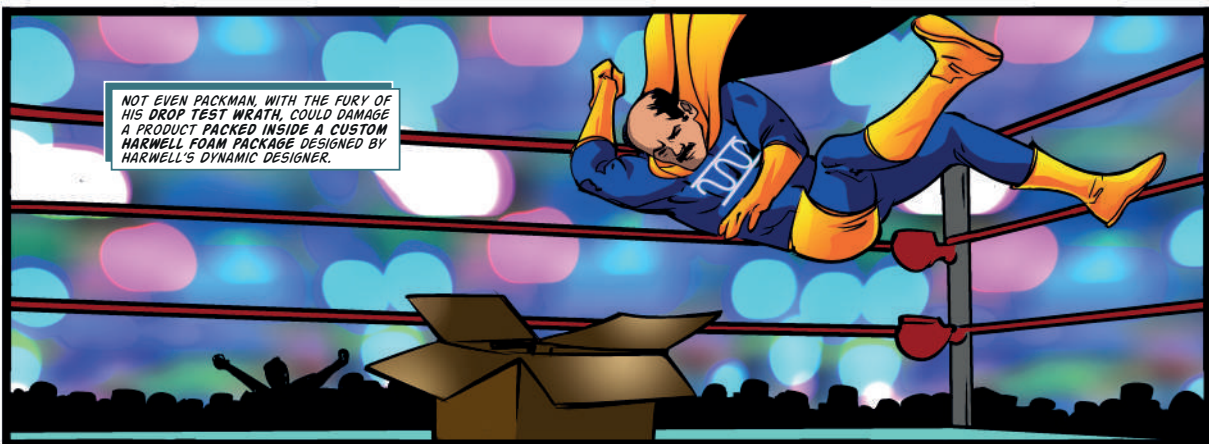
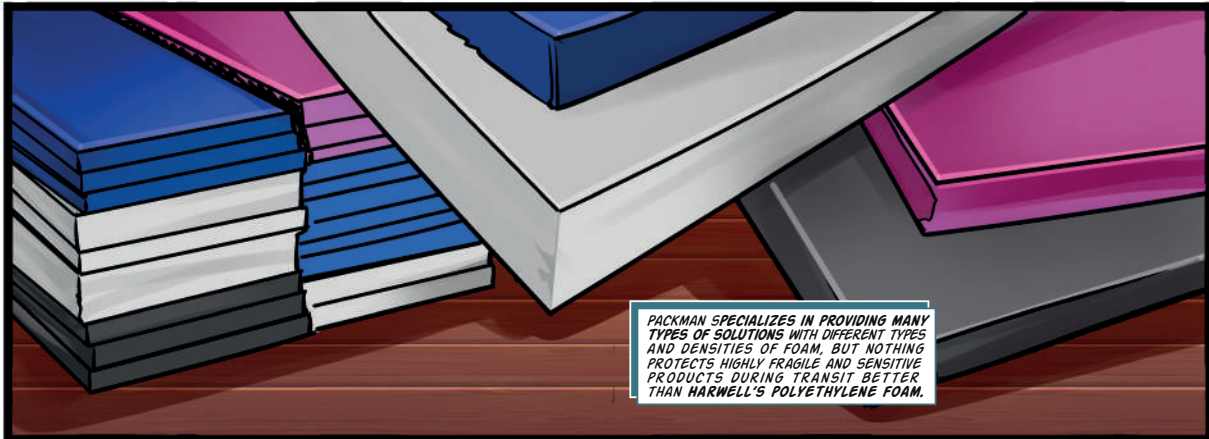
SO YOU CAN REST ASSURED THAT PACKMAN WILL NEVER SAY NO TO THE CRAZIEST OF IDEAS UNTIL ALL AVENUES HAVE BEEN EXPLORED.


BUT IF BY CHANCE HARWELL DOESN'T HAVE A PACKAGING PRODUCT AVAILABLE THAT BEST SATISFIES A SUPERCIENT'S NEED, PACKMAN WILL DO HIS BEST TO HELP LOCATE A SUPPLIER WHO CAN.





*EDGE CRUSH TEST.





INDUSTRIES THAT PACKMAN SERVICES ARE WIDE AND VARIED, TO NAME BUT A FEW: HIGH-TECH, AUTOMOTIVE, AEROSPACE, MEDICAL, FOOD, AND INDUSTRIAL.

PACKMAN, WITH HIS OVER FIFTY-FIVE YEARS EXPERIENCE - OR MAKE THAT ONE HUNDRED AND TWENTY YEARS OF EXPERIENCE WHEN COMBINED WITH HIS TWO SONS - HAS PRETTY MUCH SERVICED ANY INDUSTRY THAT REQUIRES CUSTOM PACKAGING THAT ONE CAN IMAGINE.

PACKMAN HAS SEEN AND DONE A LOT IN THE PACKAGING WORLD, BUT HE WILL NEVER SAY HE'S SEEN AND DONE IT ALL. HOWEVER, HARWELL'S SUPERCLIENTS CAN REST EASY KNOWING THAT PACKMAN IS ON THE CASE.

SO GIVE HIM A CALL!



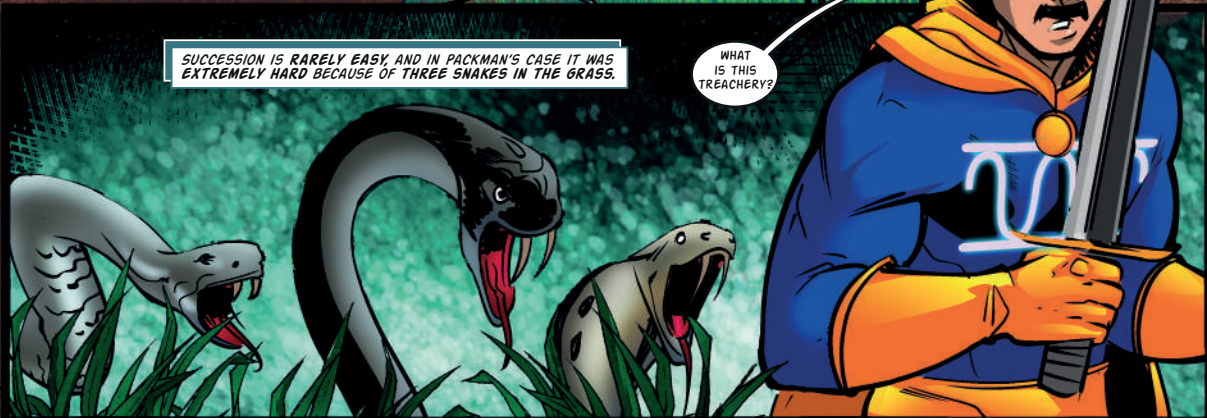


THERE ARE TIMES WHEN EVEN THE MIGHTY PACKMAN HAD TO OVERCOME ADVERSITY.



ONE SUCH TIME WAS WHEN PACKMAN TRANSFERRED OWNERSHIP OVER TO HIS TWO SONS, BOXMAN AND HARDCORR.

HENCEFORTH, YOU SHALL BE KNOWN AS **HARDCORR** AND **BOXMAN**.



SUCCESSION IS RARELY EASY, AND IN PACKMAN'S CASE IT WAS EXTREMELY HARD BECAUSE OF THREE SNAKES IN THE GRASS.

WHAT IS THIS TREACHERY?



WHAT SHOULD HAVE BEEN AN EXCITING TIME FOR PACKMAN, INSTEAD BECAME A TIME OF CONSTANT BATTLE TO STAY ALIVE.

HAVE AT THEE!



BRILLIANT RIGHT CORRCROSS, BOXMAN. I HAVE TAUGHT YOU WELL.

BUT THE STRONG SURVIVE, AND THAT'S WHAT PACKMAN DID, WITH INGENUITY STRENGTH OF CHARACTER, AND HELP FROM LOYAL SUPERCLIENTS; PACKMAN AND HIS BROOD PERSEVERED TO BECOME EVEN STRONGER!



HARWELL RECENTLY CELEBRATED ITS 40TH ANNIVERSARY. PACKMAN, HARDCORR, AND BOXMAN ARE VERY PROUD OF THIS.

THANK YOU FOR ALL YOUR SUPPORT!



THERE HAVE BEEN MANY UPS AND DOWNS BATTLING PACKAGING CRIME OVER THE YEARS; YET EVEN THROUGH THE DOWNS, PACKMAN HAS ALWAYS FOUND JOY IN GOING TO THE OFFICE EVERY DAY.

THIS PACKAGING PASSION THAT PACKMAN PERMEATES MAKES HIM UNIQUE. HE WANTS TO HELP MORE THAN JUST TO PROFIT. BECAUSE HE IS A RAGS TO RICHES STORY, HE HAS NEVER FORGOTTEN WHERE HE CAME FROM AND APPRECIATES ALL THAT HE HAS NOW.

WHERE WOULD YOU LIKE ME TO PLACE THESE SAMPLES FOR TESTING?

BY NEVER FORGETTING, HE HAS NEVER SAT IN HIS IVORY TOWER, THE HARWELL HALL OF BOXES. INSTEAD, TO THIS VERY DAY HE STILL ENJOYS WORKING WITH SUPERCLIENTS TO SOLVE THEIR PACKAGING PROBLEMS WHEN HE'S NOT YELLING FOR.

AND PACKMAN TAUGHT THIS HANDS ON APPROACH AS A VALUABLE LESSON TO BOXMAN AND HARDCORR.



PACKMAN WILL FOREVER BE THE HEART OF HARWELL, AND READY FOR ACTION WHEN CALLED UPON BY THE HARWELL BOX SIGNAL. AND IF PACKMAN IS ON THE 10TH GREEN FOCUSED OVER A THREE FOOT PUTT, HARDCORR WILL GLADLY TAKE YOUR CALL ANYTIME.

NOT A PROBLEM, HAPPY TO HELP.

SEE YOU AT 2:30. NO, I WILL BE CARRYING MY BAG.



PACKMAN IS HAPPY THAT SUPERCLIENTS HAVE APPRECIATED WORKING WITH A FAMILIAR FACE OVER THE LAST FORTY YEARS PLUS AS THEY SQUASH PACKAGING CRIME TOGETHER. IN RETURN, PACKMAN HAS ENJOYED EVERY VICTORY ALONGSIDE THEM. HIS EXPERIENCE GAINED COUPLED WITH STEADY AND CONTINUOUS SUPPORT, IS A RARE COMMODITY TO TAKE ADVANTAGE OF IN TODAY'S WORLD.



NOTHING IN LIFE IS FREE, BUT PACKMAN BELIEVES IT'S GOOD BUSINESS TO OFFER SOMETHING FOR FREE WITH HOPES OF GETTING MORE IN RETURN.



FOR HARWELL'S SUPERCLIENTS, AND POTENTIAL BUSINESS AS WELL, PACKMAN PROVIDES FREE DESIGN SERVICE AND SAMPLES FOR APPROVAL OF CONCEPTS AND DROP TESTING.



AND IF A POTENTIAL SUPERCLIENT IS SERIOUS IN WORKING WITH PACKMAN, THEN PACKMAN IS READY TO NEGOTIATE TO MEET EACH SUPERCLIENT'S SPECIFIC NEEDS, WHATEVER THEY MAY BE.



THE MIGHTY PACKMAN, HARWELL PACKAGING, AND PACKMAN'S SIDEKICKS WILL HOPEFULLY CONTINUE TO PROVIDE CUSTOM PACKAGING AS A FAMILY BUSINESS FOR A THIRD GENERATION WITH SUPPORT FROM OUR SUPERCLIENTS.

SUPPORTING A BUSINESS LIKE HARWELL PACKAGING WILL HELP ASSURE FAIR COMPETITION IN THE PACKAGING INDUSTRY.

PACKMAN'S PROMISE IS TO ALWAYS OFFER DESIGN SERVICE, QUALITY PRODUCTS, QUICK TURNAROUND, AND COMPETITIVE PRICING TO SATISFY CUSTOM PACKAGING NEEDS THAT WILL PROTECT PRODUCTS FROM THE RAVAGES OF EVIL DURING TRANSIT.

WE AT HARWELL HOPE YOU ALSO ENJOYED PACKMAN'S ADVENTURES, BECAUSE PACKMAN SURE HAS OVER HIS CAREER. AND IF YOU WANT THE ADVENTURES TO CONTINUE, JUST GIVE HARWELL A CALL AND LET'S MAKE NEW ONES TOGETHER!

TO BE CONTINUED, SO...



JUST SIT RIGHT BACK
AND YOU'LL HEAR A TALE,

A TALE OF BOXMAN
AND HARDCORR

THAT STARTED WITH MADE TO
MEASURE BOXES,

BUT NOW WITH MUCH,
MUCH MORE...

***PLEASE NOTE: TERMS TO BE DISCUSSED, AND FREE SHIPPING IN THE MONTREAL AND SURROUNDING AREA.



From its humble beginnings to a multidiverse packaging company, I like to think Harwell is a success story that comes along every once in a while.

Following graduation from a seminary college, I entered the workforce at an early age with a corrugated box manufacturer. Developing an interest in the business, I was always keen on learning more. It was while I was working as a sales representative, after a few years working in the plant and as a technical designer, that I came to realize a good percentage of business was not adequately serviced by large corrugated box companies like the one I was working for. I constantly had to turn down potential business with phrases like, "You're too small." "You need to pay more." "You will have to wait your turn for delivery." I genuinely felt bad for clients, since there wasn't a supplier offering flexibility and the ability to service small and/or niche requirements.

Then in 1976 the proverbial light bulb hovered over me, and that's when I decided to find a way to fill this niche. I began my journey by searching for equipment that would manufacture boxes in smaller volumes. After a year or so I discovered a machine (crude by today's standards) that I believed could work.

So it was that on August 22nd, 1977, Harwell Cartons Ltd. officially opened its doors to the world of packaging.

There were some minor irritants at the very beginning; such as money (none), customers (none), suppliers (none), credit (none), trucks (none), car (none), and manpower (one). But what I did have was an absolute belief in myself and the determination to make it work.

The rest is history.

Harwell packaging is a privately owned family business that is currently being run by the second generation of MacDowell's. Interestingly enough, the third generation is also showing a keen interest in continuing the Harwell legacy well into the future. I am very proud of this.

So from the Harwell family, thank you for your continued support and we hope you enjoyed this comic that recounts a brief history of Harwell and what we do. It's been a pleasure all these years servicing your packaging needs.

Sincerely,



Ross MacDowell
(aka PACKMAN)

PACKMAN →



HARWELL PROUDLY PRESENTS THE ADVENTURES OF THE MIGHTY

PACKMAN

THE CHAMPION OF CUSTOM CORRUGATED AND FOAM PACKAGING

HOMEMADE
COOKIES
ANYONE?

NOW DON'T FORGET, ALONG
WITH COOKIE WOMAN'S
FAMOUS COOKIES, YOU CAN
ALSO GET YOUR CUSTOM
CORRUGATED AND FOAM
PACKAGING NEEDS FROM



HARWELL